



The 2nd International Neonatology Association Conference

15 – 17 July 2016 • Vienna, Austria

www.worldneonatology.com



Sponsorship Prospectus





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Welcome!

On behalf of the Conference Organizing Committee, it is our pleasure to welcome you to the 2nd Congress of the International Neonatology Association to be held in Vienna, Austria, 15-17 of July 2016. The inaugural INA conference held in Valencia Spain in April 2014 was a resounding success with delegates from 58 countries and outstanding sessions on a wide variety of topics.

The 2016 INA Congress promises to be no less. This meeting will provide a premier platform for workshops, state of the art sessions, and scientific abstracts. In addition to gathering the latest information and skills in the field of Neonatal-Perinatal Medicine, you will be able to debate controversial issues and interact with delegates from all over the world.

The Conference Scientific Committee is planning cutting edge sessions and workshops on clinically relevant topics like asphyxia and brain protection, congenital malformations, newer diagnostic tools for infections and genetic defects, nutritional management of the high risk neonate, and approaches to respiratory management. We are once again inviting keynote and invited speakers come from around the world, representing the very best in their field of Neonatology. Additionally we will have presentations, both oral and poster, from colleagues in practice, education, management and research giving you an opportunity to interact with leading researchers in neonatology.

We look forward to welcoming you to Vienna!

Sincerely,

Prof. Lucky Jain,
INA Congress Chair



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Profile of Attendance

- Neonatologists
- General Pediatricians
- Neonatal Nurse Practitioners
- Neonatal Intensive Care Nurse
- All Clinicians who Participate in the Care of Newborn Babies

Participants Countries Statistics - INAC 2014

- Africa - **1.22%**
- North America - **7.65%**
- Asia - **8.26%**
- Europe - **61.16%**
- Mediterranean - **10.40%**
- Others - **11.31%**

List of Topics

- New Advances in Fetal Evaluation and Testing
- Maternal-Fetal Medicine
- High Tech Neonatology
- Infections – Congenital, Early and Late Onset
- Nutritional Management and the Importance of Human Milk
- Neonatal Radiology
- Neonatal Nephrology
- Resuscitation Best Practices
- Respiratory Support – New Approaches
- Neonatal Hematology
- Neonatal Cardiology
- Neurology of the Newborn
- Global Neonatal Mortality
- Pharmacology and Therapeutics
- Birth Defects
- Neonatal Jaundice



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Scientific Committee

Organizing Committee:

Chairperson Professor Lucky Jain, USA

Co-Chairs Professor Avroy Fanaoroff, USA

Dr Ashok Gupta, India

Professor Francis Mimouni, Israel

INA Governing Board:

Avroy Fanaroff, USA

Manuel Sanchez Luna, Spain

Ashok Gupta, India

Francis B Mimouni, Israel

Lucky Jain – Chairman, USA

Arnoldo Grossman, Argentina

Standing Committee:

Amit Gupta, UK

Ajay Gambhir, India

Arun Pramanik, USA

Augusto Sola, Argentina

Blondel Crosdale, Jamaica

Chinyere Ezeaka, Nigeria

David H Adamkin, USA

Mohd. Reda Bassiouny, Egypt

Raid M R Umran, Iraq

Silvia Maria Stoicescu, Romania

Sithembiso Velaphi, South Africa

Tom Stiris, Norway

Advisors:

Lex Doyle, Australia

Michael Weindling, UK



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General Information

Venue

Hilton Vienna
Am Stadtpark 1
1030 Vienna
Austria
Tel: +43 1 71700
Fax: +43 1 71700

Dates

15-17 July 2016

Language

The official language of the Conference is English

CME Accreditation

An application for CME accreditation will be made to the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS): www.uems.net

Letter of Invitation

Official letters of invitation will be sent upon request. Please note the letter does not represent a commitment on the part of the Organizing Committee or the Conference to provide any financial assistance.

Visas

Exhibitors are requested to check with the Austrian Consulate in their home country or with their travel agency for visa requirements. It is the responsibility of the exhibitor to obtain a visa as necessary.

Insurance

The Conference organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to Conference participants (or their accompanying persons), either during, or as a result of the Conference. Delegates and their accompanying guests are strongly advised to purchase adequate travel insurance for the duration of their travel, the Conference and tours.

Dress Code

Informal for all occasions



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Information for Sponsors and Exhibitors

Application for Sponsorship

Application for Sponsorship can be made in writing with the enclosed booking form to:

Paragon Group

Mrs. Yael Ziv

18, Avenue Louis-Casai

1209 Geneva, Switzerland

Tel: +41(0)22-533-0948; Cell Phone: +972-54-5599821

Fax: +41 (0)22 580 2953

Email: yziv@paragong.com

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion.

This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed contract

50% due by June 15, 2016

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by bank transfer:

Details will be provided in the invoice.

Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by June 15, 2016 will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after June 15, 2016.



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Registration Information

Please note that registration will open closer to the Conference. Please refer to the Conference website at: <http://worldneonatology.com/>

Registration fees will be payable in Euros.

Amex credit card holders will be charged in US Dollars.

Fees for Conference participants include participation in all scientific sessions, printed material of the Conference, an invitation to the Welcome Reception, coffee breaks, and entrance to the Exhibition.

Group Registration Policy

The group registration policy is valid for groups with a minimum of 10 delegates. For further details, please contact the Conference and MasterCourse Secretariat.

Hotel Information

Companies interested in booking hotel accommodation are kindly requested to contact the Registration Department at Paragon Group.

Please see below the contact information of the Registration Department at Paragon Conventions:

Registration Department

Paragon Group

18 Avenue Louis-Casai

1209 Geneva, Switzerland

Tel: +41 (0)22 533 0948

Fax: +41 (0)22 580 2953

E-mail: registration@paragong.com



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Sponsorship Opportunities

An exciting range of Sponsorship opportunities has been created to allow each company the opportunity to showcase itself as best suits their needs and budget. Companies are able to select a package from our “shopping list of opportunities”:

Diamond Sponsorship -	€45,000
Platinum Sponsorship -	€35,000
Gold Sponsorship -	€25,000
Silver Sponsorship -	€20,000
Bronze Sponsorship -	€10,000

Companies exhibiting only will be acknowledged as exhibitors.

See below the packages that we have created for Platinum, Gold, Silver and Bronze Sponsors.

Feel free to speak with our industry manager about a "taylor-made" individual package for your organization. Anything is possible!



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Diamond Sponsorship Package

€45,000

Organization of a Satellite Symposium

- Sponsorship of a Satellite Symposium, for up to **90** minutes. The programme is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a “first come, first served basis”).
- Includes: Hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of INAC 2016"
- Symposium programme and abstracts will be included in the Final Programme (Subject to receipt by publishing deadline).

Exhibition Space

- **24** sqm exhibition space. Diamond Priority space allocation.
- Additional space can be purchased upon request at a reduced cost of €300 per square meter. Shell Scheme is required at an additional cost.
- **10** exhibitor badges.

Advertisement

- Inclusion of sponsor's symposium invitation in the Conference bags (insert to be provided by sponsors.)
- Inclusion of one further insert for promotional purposes in the Conference bag (Insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Conference book as "Diamond Sponsor"
- A color advertisement in the Final Programme/Book of Abstracts
- Sponsor's logo with hyperlink on Conference website.
- Inclusion of symposium programme on the Conference website.



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Platinum Sponsorship Package

€35,000

Organization of a Satellite Symposium

- Sponsorship of a Satellite Symposium, for up to **60** minutes.
- The programme is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a “first come, first served basis”).
- Includes: Hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of INAC 2016."
- Symposium programme and abstracts will be included in the Final Programme (Subject to receipt by publishing deadline).

Exhibition Space

- **18** sqm exhibition space. Allocation based on a “first come, first served basis.”
- Additional space can be purchased upon request at a reduced cost of €300 per square meter. Shell Scheme is required at an additional cost.
- **8** exhibitor registrations.

Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag (Insert of up to 8 A4 pages to be provided by sponsor)
- Acknowledgment of Sponsorship in the Conference book as "Platinum Sponsor"
- A color advertisement in the Final Programme/Book of Abstracts
- Sponsor's logo with hyperlink on Conference website.



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Gold Sponsorship Package

€25,000

Organization of a Satellite Symposium

- Sponsorship of a Satellite Symposium, for up to **30** minutes.
- The programme is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a “first come, first served basis”).
- Includes: Hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of INAC 2016"
- Symposium programme and abstracts will be included in the Final Programme (Subject to receipt by publishing deadline).

Exhibition Space

- **12** sqm exhibition space. Allocation based on a “first come, first served basis.”
- Additional space can be purchased upon request at a reduced cost of €300 per square meter. Shell Scheme is required at an additional cost.
- **6** exhibitor registrations.

Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag
(Insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Conference book as "Gold Sponsor"
- A half-page color advertisement in the Final Programme/Book of Abstracts
- Sponsor's logo with hyperlink on Conference website.



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Silver Sponsorship Package

€20,000

Organization of a Satellite Symposium

- Sponsorship of a Satellite Symposium, for up to **30** minutes.
- The programme is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a “first come, first served basis”).
- Includes: Hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of INAC 2016."
- Symposium programme and abstracts will be included in the Final Programme (Subject to receipt by publishing deadline).

Exhibition Space

- **9** sqm exhibition space. Allocation based on a “first come, first served basis.”
- Additional space can be purchased upon request at a reduced cost of €300 per square meter. Shell Scheme is required at an additional cost.
- **4** exhibitor registrations.

Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag
- (Insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Conference book as "Silver Sponsor"
- A half-page color advertisement in the Final Programme/Book of Abstracts
- Sponsor's logo with hyperlink on Conference website.

Bronze Sponsorship Package

€10,000

Exhibition Space

- **9** sqm exhibition space. Allocation based on a “first come, first served basis.”
- Additional space can be purchased upon request at a reduced cost of €300 per square meter. Shell Scheme is required at an additional cost.
- **3** exhibitor registrations

Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag
- (Insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Conference book as "Bronze Sponsor"
- A half-page color advertisement in the Final Programme/Book of Abstracts
- Sponsor's logo with hyperlink on Conference website.



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Mini Symposium

€15,000

- Sponsorship of a mini symposium, for up to 60 minutes.
- The programme is subject to the approval of the Conference Scientific Committee (Mini Symposiums will be allocated on a “first come, first served basis”).
- Includes: Hall rental, standard audio/visual equipment, display table
Up to 3 mini symposium slots available in the Scientific Programme
- Permission to use the phrase: “Official Mini Symposium of INAC 2016”
- Mini Symposium programme will be included in the Final Programme (subject to receipt by publishing deadline).

Please note the following for Satellite Symposia:

Special time slots will be designated and allocated on a “first come, first served” basis. Companies sponsoring the Satellite Symposia may select speakers and topics. In addition to the sponsorship fee, companies sponsoring the Satellite Symposia must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in case the Symposium speakers have already been invited by the Conference.

Speakers’ Ready Room

€6,000

Facilities will be available at the Conference Centre for speakers and abstract presenters to go over their presentations.

- The Sponsors' name and/or company logo will appear on the signposts for the room
- Opportunity to provide a Sponsor’s mouse pad at each workstation
- Opportunity to display the Sponsor’s logo on screensavers at each workstation

Coffee Breaks

Sponsorship of Coffee breaks:

One day

€ 5,000

All meeting

€ 10,000

Coffee will be served in the exhibition space during morning and afternoon breaks on each day of the Conference sessions. Sponsorship will be acknowledged as follows:

- Logo in Conference Programme book
- Full page advertisement in Conference Programme book
- Significant branding at the Coffee breaks
- Sponsor's logo with hyperlink on Conference website



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Gala Dinner

€20,000

Exclusive Sponsorship of the INAC Conference Gala Dinner

Benefits include:

- Advertisement
- Branding/logo in Conference Programme
- Full page advertisement in Conference Programme
- Significant branding at the Gala Dinner
- Sponsor's logo with hyperlink on Conference website
- Name & logo on Gala Dinner Vouchers
- Option to provide suitable promotional souvenirs at the dinner Registration
- 2 complimentary passes to attend the Conference and Social Functions
- Table of 6 guests at Gala Dinner
- Acknowledgement
- 50-word acknowledgement on inside front cover of menu
- Verbal acknowledgement at the event
- A 100-word Company profile in the Final Programme
- The right to use the Conference logo (following supplied guidelines) on relevant
- Conference material, approved in writing in advance by the Secretariat

Welcome Reception

€25,000

Exclusive Sponsorship of the INAC Conference Welcome Reception.

Benefits include:

- Advertisement
- Branding/logo in Conference Programme
- Full page advertisement in Conference Programme
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Conference website
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception
- Registration
- 2 complimentary passes to attend the Conference and social functions
- Acknowledgement
- 50-word acknowledgement on inside front cover of menu
- Verbal acknowledgement at the event
- A 100-word Company profile in the Conference Final Programme



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Disk-on-Key **€10,000**
USB Flash drive containing all of the 2016 Conference abstracts; the USB will be distributed to all participants.

Sponsorship will be acknowledged as follows:

- Exclusive advertisement on the back cover of the USB.
- The sponsoring company will be entitled to distribute the USB from the company exhibiting booth
- Logo in Conference Programme book
- Sponsor's logo with hyperlink on Conference Website

Conference bags **€6,000**
The organizers are in charge of the production of approximately 500 delegate bags. The design of the bags needs to be approved by the sponsoring company.

Conference Lanyards **€5,000**
The sponsoring company is responsible for the production of the lanyards
The sponsoring company will provide approximately 500 lanyards, on which the Conference and Sponsor's logo will be displayed
The design of the lanyards needs to be approved by the organizers.

Conference badges **€4,000**
A badge will be given to each Conference participant. The Conference and sponsor's logo will be displayed on the badge.
The sponsor's logo will be included on the Conference website.
Acknowledgement in the sponsors' list in the final programme.

***A discount will be provided to the Lanyards + Badges Sponsor - €8,000 instead of €9,000**

Notepads and Pens **€2,000**
The sponsoring company is responsible for the production of the notepads and pens.
The sponsoring company will provide approximately 500 notepads and pens, on which the Conference and Sponsor's logo will be displayed.
The design of the notepads and pens needs to be approved by the organizers.

Pocket Programme **€2,500**
Exclusive advertisement on the back cover of the pocket sized programme.

Promotional Material **€1,000 per insert**
Inclusion of promotional material, such as leaflets and brochures, in the participants' Conference bags.
Please note that the material should be provided by the Sponsor and must be approved by the Secretariat (maximum size A4, maximum 8 pages).



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Advertisements

Full-page colour advertisements are available in the following Conference publications:

Final Programme/Abstract Book – Back Cover	€3,000
Final Programme/Abstract Book – Inside Front Cover	€2,000
Final Programme/Abstract Book – Inside Back Cover	€1,500
Final Programme/Abstract Book – Internal Page	€1,000

Additional advertisements within the publication are available by application.

All Sponsors will have their logo published on the Conference website with a hyperlink and on the Sponsors' list on-site.

Please note that all the above is subject to availability.

Special Requests

We are aware that the Sponsorship of any of the above items may not suit your current marketing aims.

In this case, we can present you with alternative offers which may be more suitable for you.

Please feel free to contact our Industry Manager to discuss your needs.

Acknowledgements

- Please note that all Sponsorship opportunities include:
- The publication of the Sponsors' logos with hyperlinks on the Conference website
- Acknowledgement on the Sponsors' boards on-site
- Acknowledgement in the Sponsors' list in the Final Programme

Please forward your company logo (in eps 300dpi format) in both black and white and full color versions to yziv@paragong.com

Sponsor Profile:

A 100-word Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official programme and must be submitted electronically by e-mail to yziv@paragong.com



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Sponsorship Application Form and Contract

Please complete the following information and return to the Exhibition Manager:

Paragon Group
 Mrs. Yael Ziv
 18, Avenue Louis-Casai
 1209 Geneva, Switzerland
 Tel: +41(0)22-533-0948
 Fax: +41 (0)22 580 2953
 Email: yziv@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (max of 100 words)	

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Item	Price	Total



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Name of Company:

.....

Method of Payment:

Credit card:

Credit card no.:
 Expiry Date: Type of Card:
 Card Holder:

Bank Transfer:

Details will be available in the invoice
 Bank charges are the responsibility of the payee.

Terms and Conditions

50% due with signed contract
 50% due by June 15, 2016
 The total amount should be received before the opening date of the Conference.
 Please note that your signature on the application form indicates your acceptance of these terms and conditions.

Signature and company stamp..... Date.....



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Information for Exhibitors

A commercial and professional Exhibition will take place parallel to the Conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Dates: 15-17 July, 2016

Set up Times: TBA

Exhibition Opening Hours: According to the Conference schedule

Dismantling times: TBA

Please note that the final Exhibition set up, opening and dismantling schedule will be updated in the Exhibition Technical Manual, available 2 months prior to the Conference date.

Stand Space Rental

The price for stand space only is **€350** per square meter with a minimum of 6 sqm.

This includes:

- Table and two chairs
- 1 standard electric outlet (plug)
- 100-word Company profile in the Final Programme
- 2 Exhibitors' badges
- Get-Together Reception for registered exhibitors
- Refreshments during coffee breaks and light lunches for 2 exhibitors
- Cleaning of public areas and gangways

Shell Scheme Rental

The price for floor space including shell scheme per square meter is **€400** with a minimum of 6 sqm.

This includes:

- Table and two chairs
- Shell Scheme frame, lighting, electrical socket
- Fascia Panel with standard lettering
- 100-word Company profile in the Final Programme
- 2 Exhibitor' badges
- Get-Together Reception for registered exhibitors
- Refreshments during coffee breaks
- Cleaning of public areas and gangways





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Please note that stand space/shell scheme rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Technical Manual.

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Space allocation will be made on a “first come, first served basis.” A completed application form accompanied by advance payment should be mailed or faxed to ensure the reservation of a desired location.

Upon the receipt of the application form with the payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which the application forms with the payment have been received. Advance payment will be refunded if space is unavailable or if the space offered is not acceptable to exhibitors.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for every 6 sqm booked. Any additional exhibitors will be charged a registration fee.

Exhibition Technical Manual

A technical manual outlining all the technical aspects of the Exhibition will be sent 1 month prior to the Conference and will include the following:

- Technical details about the venue
- Final Exhibition details and information
- Shipping & Costumes Contractor details: **Hermes Exhibitions & Projects** – Mrs. Zehavit Akerman - ZehavitAk@Hermes-Exhibitions.com – www.hermes-exhibitions.com
T +972 8 9146382, M +972 52 5114982
- Services available to exhibitors and order forms

Acknowledgements

Please note that all Sponsorship opportunities include:

The publication of the Sponsors' logos with hyperlinks on the website

Acknowledgement on the Sponsors' boards on-site Acknowledgement in the Sponsors' list in the Final Programme.



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Mrs. Yael Ziv
18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41(0)22-533-0948
Fax: +41 (0)22 580 2953
Email: yziv@paragong.com

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Website	
Short company description (max of 100 words)	

* Name of the company - as you wish it to appear in all acknowledgments.

We would hereby wish to book an exhibition space, the cost of which is €400 per square meter for space only, or including rental of shell scheme, the cost of which is €450 per square meter.

Choice	Stand No	Open space (€350 per sqm)	Shell Scheme (€400 per sqm)	No. of sqm	Total Price
1st Choice					€
2nd Choice					€
3rd Choice					€

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by transfer, please forward me final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.



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Name of Company:

.....

Method of Payment:

Credit card:

Credit card no.:
 Expiry Date: Type of Card:
 Card Holder:

Bank Transfer:

Details will be available in the invoice
 Bank charges are the responsibility of the payee.

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50% due with signed contract
 50% due by June 15, 2016
 The total amount should be received before the opening date of the Conference.
 Please note that your signature on the application form indicates your acceptance of these terms and conditions.

Signature and company stamp..... Date.....